

Directed Analytics Solutions

Accelerating Goal Attainment

Today's businesses play a vital role in providing the products & services that enable their clients to succeed. To meet the ongoing demands of clients and adjust to the ever-changing environment, businesses are finding themselves having to rapidly adjust. For example, Department of Defense (DoD) contractors may find themselves needing to mitigate cybersecurity risks in order to continue to do business with the DoD in the future or retail businesses who were conducting business from a physical location may now find themselves needing to focus more on selling their products online.

In such situations, businesses may find themselves in need of experts who are well versed in helping them effectively & efficiently obtain their goals. As the leader in Organizational Goal Attainment, our team is positioned to rapidly deliver comprehensive technical & training solutions that meet business owners where they are, enabling them to focus on delivering products & services that meet their client's needs.

Certifications: HUBZone | Minority Business Enterprise | Virginia Small, Woman-and Minority | 8(a) - In Progress

The Advantage of the Directed Analytics & Ascellon Team

Our team employs its proprietary framework, 4SightGPS to identify & analyze the "factors that matter" within organizations enabling them to understand how their efforts contribute to the attainment of goals. Our holistic approach enables our team to quickly integrate & implement technical solutions that scale across organizations with minimal impact to operations. Additionally, our partner, Ascellon provides a diverse team of expert IT & cybersecurity professionals, together we manage the solution development and implementation process from start to finish, resulting in the seamless delivery of technical and training solutions that support our client's operational & business development needs.

Our Offerings



Information Technology

Companies use data systems to help them attain goals more effectively & efficiently, however, many times the implementation of these systems do not deliver the desired results. Further, the impact that these systems have on the attainment of business goals are not easily understood.

Our team overcomes these challenges through our Goal Attainment framework & software that enables us to conduct analysis of operational factors within organizations, e.g., workforces, systems, processes, etc. and design and implement measurable roadmaps that enable businesses to understand how their activities contribute to the attainment of their goals.



Cybersecurity Maturity Model Certification (CMMC)

Many Department of Defense (DoD) suppliers are not aware that the DoD is in the process of adding a Cybersecurity Maturity Model Certification (CMMC) certifications requirement to their solicitations. This means that future DoD contract awards will be dependent on a company having a CMMC certification.

The CMMC certification process can be cumbersome and hard for companies to navigate. Our team consists of experienced professionals who fully understand the CMMC Gap Analysis, Remediation, and approval process and have successfully walked companies through the process.



Digital Marketing Optimization

For companies to maximize their marketing ROI, they need to be able to see the big picture and understand how all of the pieces fit and work together to reach to attain sales goals.

To do this efficiently and effectively, companies must have a system in place that not only quantifies, tracks and analyzes performance, the system must also provide direction for strategic adjustments to be made along the way.

Our team employs our proprietary software, 4SightGPS to create easy-to-follow visual roadmaps to ensure that clients know how their marketing efforts contribute their sales goals.

Meet Our Strategic Partner - Ascellon



Ascellon

Point of Contact

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Capabilities

- Cybersecurity
 - CMMC gap assessments
 - Contingency, business continuity, and disaster recovery plans
 - Cybersecurity compliance standard practices, and procedures
- Network Security
 - Network security risk assessments
 - Penetration tests
- Digital Forensics
 - Data breach mitigation
 - Security program risk profile review & improvement

Information Technology

- System analysis, requirements development and testing
- System design, development and implementation
- Enterprise data system integration
- Data system & data migration

Contact Our Team To Learn More

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